



Allison Eklund, President  
Sallie Malmstrom, Secretary  
Mark Ellis, Treasurer  
Mary Jo Ellis, Membership  
Rich Myers, Paint-Outs

### **OPM Monthly Meeting Minutes**

Saturday, October 21, 2017

**12:30 p.m. | Banfill-Locke Center for the Arts**

*\*\*Dan Petrov gave a presentation before the meeting about his line of professional grade oil paints, Raphael Oil Colors. For information, call him at (763) 843-2734 and visit [www.raphaelloilcolors.com](http://www.raphaelloilcolors.com)*

#### Introductions and Sign-in

Attended: Bruce Young, Naomi Tiry Saldado, Glennis Peterson, Paul Boecher, Tom Dimock, Judith Anderson, Mark Ellis, Angie Malin, Doug Malin, Sallie Malmstrom, Elaine Beaty, Mary Jo Ellis, Greg Finnegan, and Allison Eklund.

#### Secretary's Report (Sallie Malmstrom)

- Approved 9/23 Meeting Minutes with edits by Marj Jo Ellis (unanimous).

#### President's Report (Allison Eklund)

- Roseville Parks Plein Air update: \$1,000 grant received. Approval needed to cut some expenses, spend balance from this year's budget and/or savings, and raise money from sponsors and at the reception.
- The Roseville Visitors Association has offered a \$500 prize for best painting of OVALumination holiday festival of lights at the John Rose Oval Skating Center, where our reception also will be held. The RVA is looking to reproduce the winning painting in posters or prints to promote the City of Roseville. The RVA reserves the right to withhold the award if it deems no paintings suitable. Paintings in this category need not be 100% plein air but should be at least partially completed on-site.
- The OVALumination kick-off when holiday lights are lit is scheduled for Friday night, November 10, starting at 6:00pm. Painting competition participants are invited to paint during this event, but are advised that it will be crowded. This event, and the December 20 reception and awards, will be held at the Roseville John Rose Oval:

Roseville John Rose Oval Skating Center & Banquet Facility  
2661 Civic Center Drive  
Roseville MN 55113

Participants should email Allison or Kim Gordon high quality jpeg photos of their painting(s) finished so far for this event so that we have some to use for promotional materials.

We need to coordinate volunteers to check in participants and paintings at the December 20 reception. Sales can be accommodated at the reception also, by a volunteer collecting checks and/or using OPM's Square reader. No commission is being charged for sales.

Participants wondering about Roseville Parks to paint may visit the City of Roseville's web site to see list of sites ([www.cityofroseville.com](http://www.cityofroseville.com)).

**Important dates/times:** December 20, 2017: 5-6pm painting drop-off at banquet room in Roseville John Rose Oval; 6-7pm judging exhibit by Bob Upton and Roseville Visitors Association (for OVALumination paintings). 7-9pm public reception and awards. 9pm carry paintings across parking lot to City Hall, where security guard will let us in to store paintings overnight in a basement conference room.

Sallie Malmstrom volunteered to help receive/check in paintings at the reception and handle sales, if any. **\*\*Additional volunteers welcome!** Please contact [Allison@eklund-law.com](mailto:Allison@eklund-law.com) or Sallie at [cadvantage.mn@gmail.com](mailto:cadvantage.mn@gmail.com).

December 21, 2017: At 4:30pm, a hanging committee of volunteers will meet at City Hall to hang the exhibit. ***We need volunteers! The more the merrier.... Please use the SignUp to volunteers for the exhibit installation "spot."***

The exhibit installed at City Hall will hang through February, with de-installation date to be determined in consultation with City Hall. The address, which is adjacent to the Roseville John Rose Oval Skating Center and banquet facility, is:

Roseville City Hall  
2660 Civic Center Drive  
Roseville MN 55113

Suggestions were made to ask a couple of our members to demonstrate alla prima painting techniques during the reception as a way to promote the event to the community and grow attendance. Please contact [Allison@eklund-law.com](mailto:Allison@eklund-law.com) if you are interested in painting during the reception, and then we'll promote it in our press releases, postcards, and posters.

- Year-End Party Planning: Allison will check availability of venues for party on Saturday or Sunday afternoon/evening in January 2018.
- Spring Salon members' exhibition at Anderson Center in Red Wing: a visit to see the space and begin planning will be scheduled soon. Dates of exhibition are confirmed: opening reception 7-9pm on Friday, April 13, 2018; de-installation on June 22, 2018. Members may submit up to two plein air paintings (any subject matter or location). Five volunteers have offered to transport paintings and be drop-off locations for different regions of Minnesota: Arrowhead/Duluth, East Metro, Central Metro, West Metro, and Southern MN.
- Sign-up should require participants to indicate whether they will bring their own paintings to Red Wing or leave with a volunteer transporter.

- Volunteers signed up to be contacted about joining the visit one day during the week of October 23 or 30th. Additional volunteers should contact Allison (allison@eklund-law.com).

**Treasurer's Report** (Mark Ellis). Mark reports that OPM has \$13,552.39 in the bank, of which \$1,000 grant received is listed as liability because it is earmarked for spending on the Roseville Parks Plein Air exhibition.

OPM has \$1,314.29 left in our 2017 budget. (OPM has an annual budget of \$5,000 based on projected membership dues.)

**Motion approved:** OPM may spend up to \$1,300 on the Roseville Parks Plein Air event including reception and equipment not covered by our grant (unanimous). It is understood that Blick Art Supplies in Roseville has been contacted about possible cash or in-kind donation for business sponsorship, but because a new manager has been hired who hasn't started yet, we might not find out until November whether any donation is possible.

**Membership Report** (Mary Jo Ellis): Current membership for 2017 is 144. One new member joined in October to participate in the Rivers Between Us exhibit at River Falls Public Library.

**Paint-Outs Report:** Rich Myers has agreed to assume responsibilities for the short term. A resolution was proposed by Paul Boecher and approved unanimously to send a thank you card to former Paint Out Director Susan Estill. Susan was responsible for organizing and improving OPM's approach to coordinating paint-outs by surveying members about their availability and preferences and ensuring that all paint-outs have a host. Naomi Tiry Salgado bought a card from Banfill Locke CFA gift shop which was circulated and signed by everyone in attendance. Mary Jo Ellis agreed to mail it.

#### Old Business

*Continued Discussion:* Bylaws revision to allow larger board of directors including non-artist members; possible future configurations for executive or artistic director vs. small committees of volunteers for each event.

#### New Business

*Approval and decisions above about Roseville Parks Plein Air, Year-End Party, and coordinating Anderson Center invitation.*

**NEXT MEETING:** TBD